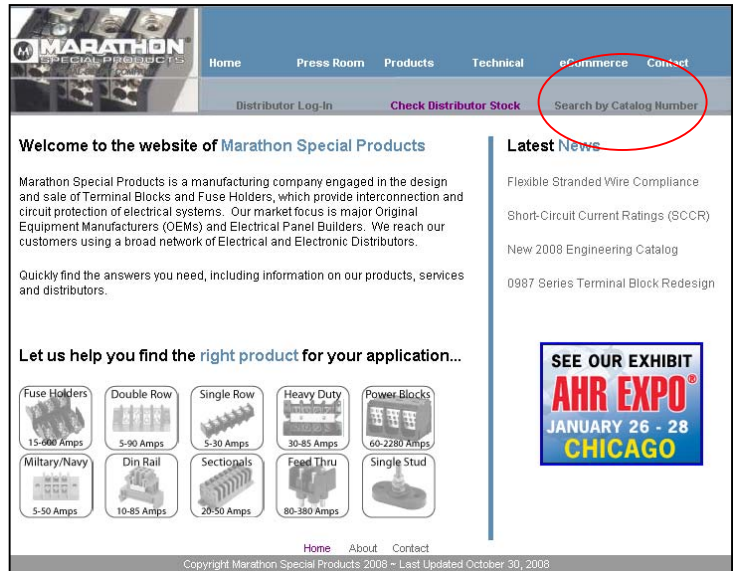


Press Release:

Marathon Special Products Launches New Web Site

BOWLING GREEN, OH — Marathon Special Products, an industry leader in electrical/electronic components for circuit protection and connection applications, announces the completion of its new website. The new website, <http://www.marathonsp.com/>, offers site searches, datasheets, and a variety of other tools developed to assist engineering and purchasing professionals from distributors and Original Equipment Manufacturers (OEMs).

The new “Searchable Catalog” and “Datasheets” offer valuable product information including product photos, technical drawings, short circuit current ratings (SCCR), electrical and mechanical ratings, agency approvals and more. By simply searching or browsing the online catalog, users can review product features and benefits, ratings, regulatory approvals, UL file cards, and datasheets.



The site features a cross-reference search that allows customers to enter competitive product part numbers to determine suitable Marathon Special Products alternatives. Customers can also search for a distributor by location and check distributor stock. In addition, engineering questions and requests for literature and samples can be submitted online.

There is also a section available exclusively for our distributors, which is accessible only by distributor specific password. This section allows distributors to view Marathon stock availability and check pricing. Distributors also have the ability to place new orders or check on existing orders and track shipments.

“The intent of the new site was to provide easier navigation, with detailed product information, to insure customers can find and select the right products for their applications,” said Vijay Chahar, General Manager and Vice President at Marathon Special Products. “We also provided a searchable catalog to quickly access the vital information the customer is looking for.”

For further details on any of Marathon Special Products’ circuit protection products, please send your request to marketing@marathonsp.com, or visit the company website at <http://www.marathonsp.com/>.

About Marathon Special Products:

Marathon Special Products, headquartered in Bowling Green, Ohio, has been an industry leader in electrical/electronic components designed for circuit protection and connection applications for over 60 years. Our market focus is major Original Equipment Manufacturers (OEMs) and Electrical Panel Builders. We reach our customers using a broad network of Electrical and Electronic Distributors. Our product offering includes Fuse Holders for power fuses, Power Distribution Blocks, Single and Double Row Terminal Blocks, Heavy Duty Terminal Blocks, NEMA and DIN Sectional Terminal Blocks. Our recent addition of Enclosed Power Distribution Blocks provides touch proof safety for electrical panels. Marathon also has high Short Circuit Current Ratings for a number of our Terminal Blocks, along with approval for flexible stranded wire per UL508A. In addition, we have the expertise to design and manufacture custom products for specific customer applications. Marathon Special Products is a division of Regal-Beloit Corporation. For more information, please contact the company by phone at (419) 352-8441 or visit <http://www.marathonsp.com/>.

Regal Beloit Corporation is a leading manufacturer of mechanical and electrical motion control and power generation products serving markets throughout the world. Regal Beloit is headquartered in Beloit, Wisconsin, and has manufacturing, sales, and service facilities throughout the United States, Canada, Mexico, Europe and Asia.